UNION	TRADE UNION PRINCIPLES	KEY WORDS AND PHRASES IN DESCRIBING		
CWU	Concern for individual problems Fairness but firmness The sensitivity of a butterfly but the hide of a rhinoceros Seeking out areas of commonality Democracy	All over the place Direct managerial responsibility for cultural tone Support and guidance Bullying and oppressive Uncompromising Minimum consultation Consensual Inclusive Macho		
PCS	Mutual protection Fairness Protection of minorities Openness Taking account of the views of others Treating people how you would expect members to be treated But also taking decisions in the knowledge that the members provided the resources.	Workers control Get the best out of people Release potential Watch people develop Consultation and involvement Have to be people manager Treat people as intelligent human beings Make time for one to ones Give people power and authority No model of empowerment Openness Developing Going the extra mile Supporting Benevolent dictatorship Command and control		
UNIFI	Fairness but hardness Treating people how you would want to be treated or would want the members treated Practice what we preach Principles derived from trade unionists' – valuing the individual, diversity Accepting responsibility, transparency, consistency but pragmatism No compulsory redundancies, social justice	PDP most important Treating people like adults Managing relationships with staff Happy team I feel trusted You soon know when someone's doing something Inclusive Pretty firm approach Relaxed Support Facilitator Guiding Consensual Problem resolution Referee Flexibility		
UNISON	 Fairness and decency Fairness and democracy Fairness, equity, compassion, hardness Involvement Inclusion Protection of minorities Understanding people 	Motivate Challenge Inform Support Welfare Staff development Bullying Secretive Emotional intelligence Soft and non directive Inclusive Open door Stakeholder management Trust		

EXHIBIT 9.7. Trade union principles and managing people

UNION	Issues concerning	Issues concerning	
	boundaries between lay	boundaries between lay	
OVACIA	activists and staff	activists and managers	
CWU	 Conference making decisions on staffing issues such as substitution of lay negotiators by staff Issues around hiring new staff. 	Battles between managers and the EC Battles between managers and Conference 'Unfettered' power of conference Elected managers pandering to political groupings Structural analogy drawn with similar boundary issues in the public sector	
PCS	Lay members involved in appointments but resistance to their being involved in direct hierarchical relations with staff Appointments process may involve political decisions	Splits amongst managers move boundaries towards lay activists and conversely the other way Neither stakeholder group will express uncertainty Boundaries move towards lay activists when something goes wrong Ideal is for managers to make recommendations to committees and lay members decide policy Structural analogy drawn with similar boundary issues in the public sector Elected members' aspirations can be thwarted by manager escalation Political imperatives impinge on professional duties – leads to bad decisions	
UNIFI	Agreement with staff unions that staff matters not for EC or Conference	Distrust of FTOs Ambush by committee Trying to create clarity of boundaries on committees Company committee autonomy Company committees' rights need to be defended at NEC	
UNISON	Staff lobbying lay members	 Lay members may not have professional expertise Lay members briefing against General Secretary Financial controls on lay activist budgets Boundary between governance and management unclear Policy and management Politics and management 	