



Successful Factors of Leadership to Create Radical Innovation Culture in Mature Manufacturing Organizations

Nouf ALQarni

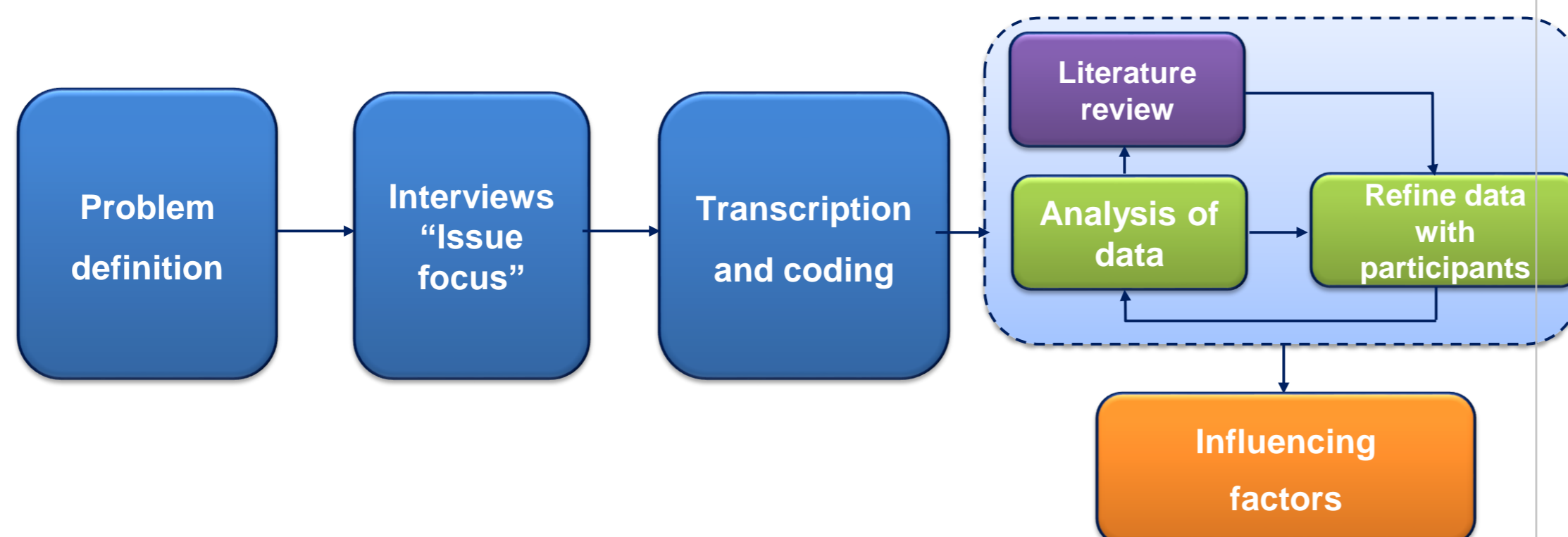
Introduction

There is a recognised need for radical Innovation in mature manufacturing organizations in order to create a new market space for competition and continuity.

Aim

To develop a framework of critical factors of leadership to facilitate successful radical innovation in mature manufacturing organization.

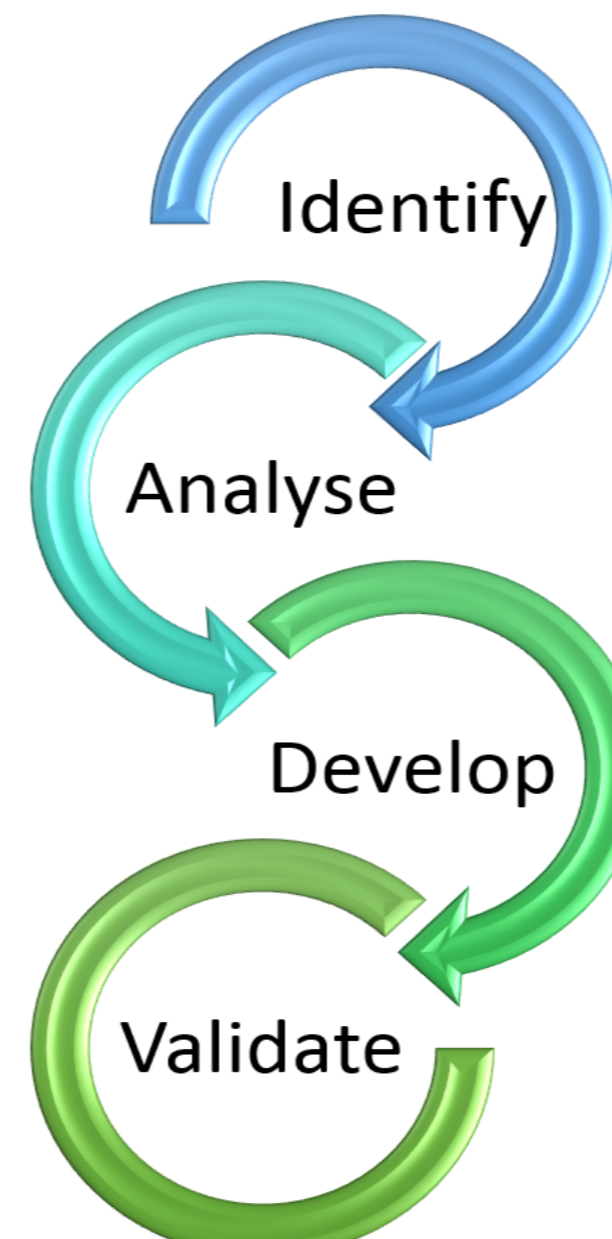
Methodology



Initial Findings

- Studies show that one of the most crucial factors for innovation success is that leaders support and involvement in innovation efforts.
- Radical innovation requires different managerial approaches than incremental innovation.
- Empirical findings demonstrate that it is necessary to establish an innovation process specifically for radical innovation.
- culture where risk and failure are accepted is essential for radical innovation success, and it is beneficial to define the concept of radical innovation, not only related to technology and products but also comprising the whole company.
- Findings also show that communicating a clear direction of where innovation is desired, educating about innovation, and providing time and financial resources for innovation are all important leadership practices in order to stimulate radical innovation.

Objectives



- the best practices of radical innovation leadership in manufacturing organizations, via an extensive literature review
- the enablers and inhibitors leadership factors for radical innovation in manufacturing organizations, via field study.
- framework by using data that can be implemented to create and enhance radical innovation in manufacturing organizations.
- the framework via expert evaluations

Scope and research areas

